

# OWNER'S BOOT CAMP

Design-Build Training Built Specifically for Owners  
by America's Design-Build Experts

**DBIA believes design-build is only as successful as the Owners who deliver it.** That's why we've created our popular Owner's Boot Camp, targeting Design-Build Done Right™ training to address the needs and challenges facing new design-build Owners. In just three days, our experienced and nationally-respected educators will put you on the path to design-build success.



Schedule  
Contract

## DAY 1

### Performance Requirements: The Key to Effective RFPs

This “hands-on” workshop will walk students through the writing of performance-based requirements. Working on a fictitious project, students will work under the guidance of skilled facilitators in a brainstorming session to determine functional/operational requirements, goals and restraints and correlation of goals to performance characteristics.

## DAY 2

### Super-Charged Source Selection

This course serves as a primer providing an overview of the two-phase design-build source selection process—the initial down select to identify the most highly qualified firms as well as the final down select to choose the ultimate winner.

## DAY 3

### High-Performance Contracting

In traditional design-bid-build, contracts often contemplate only failure, with provisions and clauses that address what the aversive consequences will be once failure occurs. The most powerful design-build contracts, on the other hand, are written to include approaches such as award fee incentives to promote cooperation, teamwork and collaboration. Combined with the effective use of performance requirements, these “aspirational contracts” help the contracting parties to achieve extraordinary success.

## Pricing per Person

GSA DBIA Member	<b>\$1,360.20</b>
GSA Non-Member	<b>\$1,382.37</b>

*These courses qualify for continuing education credit hours approved by AIA and DBIA.*



Register online at  
[dbia.org/course/owners-bootcamp](http://dbia.org/course/owners-bootcamp)