

# Design-Build Conference & Expo **2020**

**NATIONAL HARBOR  
DC METRO AREA**

**October 28–30, 2020**  
**Gaylord National Resort  
& Convention Center**  
**#DBIACon**

**EXHIBITOR PROSPECTUS**





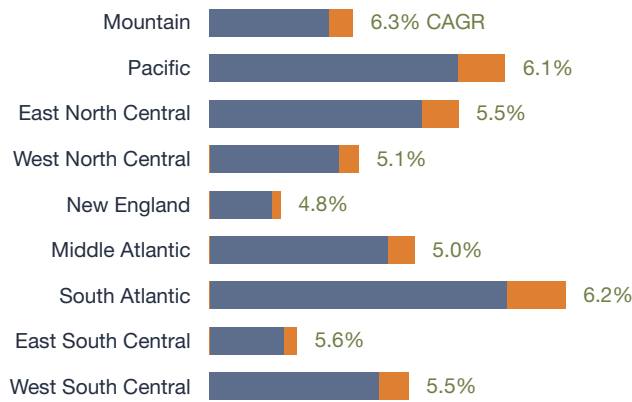
# We're shaping the future one successful collaboration at a time.

Learn how at the 2020 Design-Build Conference & Expo in the Nation's Capital

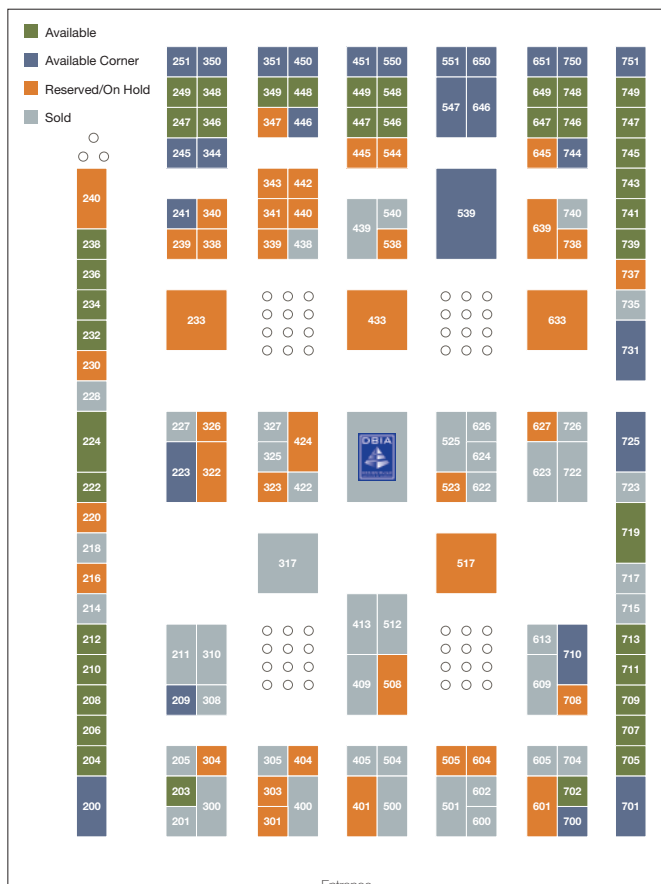
The Design-Build Conference & Expo is the largest national gathering of the year for the design-build market and the only event focused exclusively on design-build. Whether it's design-build practitioners, specialty contractors or public and private owners, the Conference & Expo features thousands of attendees and exhibitors from all design and construction sectors. We set attendance records each year and expect the same in 2020.

The Design-Build Conference & Expo provides unparalleled access to **meet decision makers** and network with all **members of project teams** including general contractors, architects, engineers, MEPs, attorneys and finance professionals. Design-build is the fastest growing, most popular delivery system in the nation, making the 2020 Design-Build Conference & Expo a must-go event!

## DESIGN-BUILD IS GROWING IN ALL REGIONS NATIONWIDE!



## EXHIBIT HALL FLOOR PLAN



## EXHIBIT PRICING

Early Rate	Regular Rate
on/before 5/31/20	on/after 6/1/20

### Member Rates

(DBIA Industry Partner Members Only)

10'x10' (inline)	\$4,100*	\$4,300*
10'x10' (corner)	\$4,300	\$4,600
10'x20'	\$8,100	\$8,500
20'x20'	\$12,800	\$15,100

### Non-Member Rates

10'x10' (inline)	\$4,500*	\$4,700*
10'x10' (corner)	\$4,800	\$5,000
10'x20'	\$8,500	\$8,900
20'x20'	\$13,300	\$15,600

\* Hosted Bar Location: add \$300

(Inline space next to corner bar. Limited availability)

### Show Guide Advertising Rates

Full Page Color	\$1,500
Half Page Color	\$1,120
Quarter Page Color	\$850

Each 100 sq. ft. of space includes: one (1) full conference registration and two (2) booth badges. For details on exhibits and sponsorship, contact Dave Weidner at (202) 454-7535 or [dave@paisales.com](mailto:dave@paisales.com).

Floor plan up-to-date as of January 21, 2020. To view the updated version and to reserve your space, please visit [designbuildexpo.com](http://designbuildexpo.com).

ALL

**INCREASE YOUR VISIBILITY**Sponsor the  
2020 Design-Build  
Conference & Expo

- Logo on/in conference website, conference show guide and mobile app
- Mailing lists of registrants for pre-show promotion (*three lists sent out at a time designated by DBIA*)

**SILVER LEVEL AND ABOVE ONLY:**

- Inclusion on prize aisle destination passport in the exhibit hall
- Priority point ranking for 2021 Denver, CO space selection (*points per sponsor level*)
- Your company brochure or giveaway inserted in conference bags

DIAMOND

**\$50,000 / \$42,000\*****20'x20' Booth****Complimentary Registrations:**15 full conference  
10 booth personnel

- **Combo Sponsorship:** create a package with multiple items and/or events from levels below

PLATINUM

**\$35,000 / \$27,000\*****20'x20' Booth****Complimentary Registrations:**10 full conference  
8 booth personnel

- 2020 DBIA Awards Dinner headline co-host sponsorship (*includes two reserved tables for ten*)
- **Combo Sponsorship:** create a package with multiple items and/or events from levels below

GOLD

**\$21,000 / \$17,000\*****10'x20' Booth****Complimentary Registrations:**5 full conference  
6 booth personnel

- Opening keynote speaker (*10/28*)
- Closing keynote speaker (*10/30*)
- "Get connected" wifi
- Attendee tote bags\*\* (**exclusive**)
- 2020 DBIA Awards Dinner (*includes two reserved tables for ten*)
- Hotel room keys\*\* (**exclusive**)

SILVER

**\$12,500 / \$10,500\*****10'x10' Booth****Complimentary Registrations:**3 full conference  
4 booth personnel

- General session (*two available*)
- Conference lanyards (**exclusive**)
- Energy and snack breaks (*two available*)
- Mobile app
- Headshot lounge
- Water stations\*\*
- Membership & Credential-Holders Luncheon
- 2020 DBIA Awards Dinner (*includes one reserved table for ten*)
- Exclusive co-host sponsorship of any one of the following:
  - Exhibit Hall Welcome Reception (*10/28*)
  - Exhibit Hall Networking Reception (*10/29*)
  - Exhibit Hall Luncheon (*two available*)

BRONZE

**\$8,000 / \$6,000\*****10'x10' Booth****Complimentary Registrations:**2 full conference  
4 booth personnel

- 2020 DBIA Awards Dinner (*includes one reserved table for ten*)
- Educational tracks (*five available*)
- Continental breakfast exclusive co-host sponsorship (*two available*)
- Charging station (*includes one location*)
- Exhibit hall aisle banner (*one per aisle*)
- Show guide premium advertising positions (*three available*)
- Shared sponsorship of any one of the following:
  - Exhibit Hall Welcome Reception (*10/28*)
  - Exhibit Hall Networking Reception (*10/29*)
  - Exhibit Hall Luncheon (*two available*)

\* Price if sponsor elects to not have a booth

\*\* The sponsor may be responsible for all or part of the cost of production of branded items.

For the current sponsorship menu item availability, please visit [designbuildexpo.com](http://designbuildexpo.com).Visit [designbuildexpo.com](http://designbuildexpo.com) to reserve your space & sponsorship!



**Design-Build Institute of America**  
 1331 Pennsylvania Ave. NW, 4<sup>th</sup> Floor  
 Washington, DC 20004

# View the floor plan and reserve your spot at [designbuildexpo.com](http://designbuildexpo.com)

**Sign up before June 1 and save between \$200 and \$3,200!**

Tap into the power of the growing design-build market by joining recent Design-Build Conference & Expo sponsors like these:

